

Creating Compelling Entrepreneurs: The Lean Canvas Method



Think Bigger and Sell More! DHCD, in partnership with RVA Works, and LOCAL ORG, are hosting a Lean Canvas workshop. The Lean Canvas is a system for examining your business idea and improving your chances for long-term growth. Many of the country's leading universities and companies use this method, which helps entrepreneurs and innovators focus on the right opportunities.

FOR:

- Anyone considering the launch of a new company
- A small business owner considering a new growth opportunity

YOU WILL LEARN:

Refine your idea

Reduce the time to test it

Provide more value for customers

Position for long term growth

ABOUT THE SPEAKER

A mentor to hundreds of entrepreneurs, Dale Fickett is president and co-founder of RVA Works, a Virginia nonprofit cultivating entrepreneurs. He has led related research and lectured on entrepreneurship and innovation with leading universities, including the Wharton School University of Pennsylvania, Trinity College Dublin, Northwestern University, and Virginia Commonwealth University. He Holds an MBA from Villanova University, and a BSBA from LaSalle University.

