

FOR IMMEDIATE RELEASE

## Mount Jackson Calls for Artistic Proposals for a Landmark LOVE Sign

Mount Jackson, VA (July 1, 2024) – The Town of Mount Jackson, Virginia, is seeking proposals from creative minds to design a permanent "LOVE" sign that will become a beloved landmark and symbol of the community. The chosen design will be prominently displayed in Mayors Park, welcoming visitors and celebrating the town's unique character.

"We are thrilled to launch this exciting project," says Donnie Pifer, Mayor of Mount Jackson. "The LOVE sign will be a focal point for our community, reflecting our rich history, vibrant spirit, and connection to the beautiful Shenandoah Valley."

Nestled in the heart of the Shenandoah Valley, Mount Jackson boasts a rich history, a vibrant community, and stunning natural beauty. The LOVE sign project offers a unique opportunity to celebrate these qualities and create a lasting symbol for the town.

Artists are encouraged to submit innovative proposals that capture the essence of Mount Jackson. The ideal LOVE sign design will be:

- **Original and Iconic:** A visually appealing landmark with artistic merit.
- **Creative Interpretation:** Spell "LOVE" in a way that reflects Mount Jackson's unique charm.
- **Community-Centered:** Highlight elements that showcase the town's history, events, or natural beauty.
- **Welcoming and Inviting:** Attract visitors and serve as a source of pride for residents.

Uniquely, the winning design will be constructed by students at Triplett Tech. Full details about the project, including size specifications, selection criteria, and the application process, are available on the Town of Mount Jackson website: [www.mountjackson.com](http://www.mountjackson.com).

The deadline for submitting proposals is September 1, 2024. Proposals must be submitted as a single PDF document following the outlined format to [ohilton@mountjackson.com](mailto:ohilton@mountjackson.com) with the subject line "LOVE Sign DESIGN."

For additional information and/or questions: Olivia Hilton, Town Manager, 540-477-2121